



**STATION LINEUP: High-Tech Toys**  
**November 17 — December 30 2007**

Rank	Market	%U.S.	Station	Affiliation	Date	Time
1	New York	6.553	WNYW	FOX	11/25/2007	5:00PM
2	Los Angeles	5.007	KCAL	IND	11/20/2007	10:00PM
2	Los Angeles	0	KCAL	IND	11/25/2007	5:00PM
3	Chicago	3.076	WLS	ABC	12/2/2007	2:00PM
3	Chicago	0	WLS	ABC	12/15/2007	1:30PM
4	Philadelphia	2.606	KYW	CBS	12/15/2007	1:00PM
5	Dallas	2.159	KXAS	NBC	12/15/2007	1:00PM
6	San Francisco	2.145	KICU	IND	12/15/2007	5:00PM
7	Boston	2.122	WBZ	CBS	12/15/2007	1:00PM
8	Atlanta	0	WATL	MYT	12/15/2007	4:00PM
8	Atlanta	2.046	WXIA	NBC	11/25/2007	11:00AM
9	Washington	2.048	WJLA	ABC	12/9/2007	3:00PM
11	Detroit	1.707	WXYZ	ABC	12/9/2007	1:00PM
12	Phoenix	1.582	KPNX	NBC	11/18/2007	11:30AM
13	Tampa	1.598	WTSP	CBS	11/17/2007	2:00PM
13	Tampa	0	WTSP	CBS	12/2/2007	1:00PM
14	Seattle	1.58	KSTW	CW	11/17/2007	3:00AM
15	Minneapolis	1.513	KSTP	ABC	12/9/2007	2:00PM
16	Miami	1.362	WTVJ	NBC	11/25/2007	1:00PM
17	Cleveland	1.36	WEWS	ABC	12/9/2007	3:00PM
18	Denver	1.31	KMGH	ABC	12/2/2007	12:30PM
19	Orlando	1.271	WFTV	ABC	11/25/2007	2:00PM

20	Sacramento	1.234	KXTV	ABC	12/16/2007	4:00PM
21	St. Louis	1.103	KSDK	NBC	11/17/2007	2:00PM
22	Pittsburgh	0	WTAE	ABC	12/8/2007	2:00PM
22	Pittsburgh	1.027	WTAE	ABC	12/2/2007	5:00PM
23	Portland, OR	1.02	KATU	ABC	12/8/2007	3:00PM
25	Charlotte	0.962	WSOC	ABC	12/2/2007	3:00PM
26	Indianapolis	0.95	WISH	CBS	12/9/2007	12:30AM
27	San Diego	0.932	KFMB	CBS	11/22/2007	6:00AM
29	Hartford	0.893	WTNH	ABC	12/8/2007	4:00PM
30	Nashville	0.857	WKRN	ABC	12/8/2007	2:00PM
31	Kansas City	0.822	KSHB	NBC	12/15/2007	1:00PM
32	Columbus, OH	0.803	WCMH	NBC	11/25/2007	1:00PM
33	Cincinnati	0.802	WKRC	CBS	12/8/2007	4:00PM
33	Cincinnati	0	EKRC	CBS	11/22/2007	5:00PM
34	Milwaukee	0.79	WISN	ABC	12/9/2007	2:00PM
35	Salt Lake City	0.775	KJYW	CW	12/1/2007	11:00AM
36	Greenville	0.743	WSPA	CBS	11/17/2007	2:00PM
37	San Antonio	0.703	KCWX	CW	11/17/2007	4:00PM
38	West Palm Beach	0.687	WPBF	ABC	11/25/2007	2:30PM
38	West Palm Beach	0	WPBF	ABC	12/9/2007	4:30PM
39	Grand Rapids	0.656	WOOD	NBC	12/9/2007	5:00PM
41	Harrisburg	0.642	WHP	CBS	12/15/2007	12:30PM
42	Norfolk	0.636	WSKY	IND	11/25/2007	6:00PM
43	Las Vegas	0.627	KTUD	IND	11/25/2007	9:00PM
44	Albuquerque	0.6	KRQE	CBS	12/15/2007	11:30AM
46	Greensboro	0.592	WGSR	IND	12/9/2007	7:00PM
47	Memphis	0.601	WPTY	ABC	12/8/2007	2:00PM
48	Louisville	0.583	WDRB	FOX	11/22/2007	6:00AM
48	Louisville	0	WMYO	IND	12/9/2007	12:00PM
49	Jacksonville	0.581	WJXT	IND	11/22/2007	9:00AM
50	Buffalo	0.564	WNYO	FOX	12/2/2007	11:00AM

51	Austin	0.564	KCWX	CW	11/17/2007	4:00PM
52	Providence	0.556	WNAC	FOX	11/17/2007	2:00PM
52	Providence	0	WNAC	FOX	12/1/2007	3:00PM
53	New Orleans	0.525	WHNO	IND	12/15/2007	3:00PM
54	Wilkes Barre	0.525	WOLF	FOX	12/1/2007	4:00PM
55	Fresno	0.504	KGPE	CBS	11/22/2007	5:00AM
55	Fresno	0	KGPE	CBS	12/2/2007	11:00AM
56	Albany	0.491	WTEN	ABC	11/24/2007	12:00PM
57	Little Rock	0.49	KLRT	FOX	11/22/2007	4:00PM
58	Knoxville	0.474	WATE	ABC	12/8/2007	3:00PM
60	Tulsa	0.461	KOKI	FOX	11/24/2007	11:00AM
62	Dayton	0.453	WHIO	CBS	11/17/2007	2:00PM
63	Ft. Myers	0	WZVN	ABC	12/9/2007	1:30PM
64	Lexington	0.435	WYMT	CBS	12/15/2007	1:00PM
67	Roanoke	0.4	WDRL	IND	11/24/2007	3:00PM
68	Tucson	0.396	KGUN	ABC	12/8/2007	4:00PM
70	Green Bay	0.39	WBAY	ABC	12/8/2007	1:30PM
72	Toledo	0.376	WMNT	MYT	11/25/2007	9:00PM
73	Honolulu	0.376	KWHE	IND	12/1/2007	6:00PM
74	Springfield, MO	0.364	KSPR	ABC	11/25/2007	12:30PM
76	Portland	0.361	WMTW	ABC	12/9/2007	1:30PM
79	Paducah	0.346	WQWQ	CW	12/1/2007	1:00PM
80	Syracuse	0.343	WSYR	ABC	12/8/2007	1:00PM
81	Columbia, SC	0.34	WOLO	ABC	12/9/2007	2:00PM
82	Shreveport	0.34	XCVS	IND	12/16/2007	3:00PM
86	Chattanooga	0.314	WDSI	FOX	12/1/2007	6:00PM
87	Cedar Rapids	0.301	KFXA	FOX	12/9/2007	10:00AM
89	South Bend	0.3	WBND	ABC	12/8/2007	1:00PM
90	Jackson, MS	0.296	WDBD	FOX	12/6/2007	9:00PM
90	Jackson, MS	0	WUFX	MYT	11/25/2007	2:00PM
91	Tri Cities, TN	0.292	WKPT	ABC	12/2/2007	4:30PM

92	Burlington	0.291	WCAX	CBS	11/17/2007	1:00PM
93	Colorado Springs	0.289	KOAA	NBC	12/15/2007	12:00PM
94	Baton Rouge	0.282	WBTR	IND	11/22/2007	4:00PM
95	Waco	0.28	KXXV	ABC	12/2/2007	1:00PM
97	Savannah	0.272	WTGS	FOX	11/24/2007	12:00PM
100	Charleston	0.262	WTAT	FOX	11/17/2007	1:00PM
101	Evansville	0.257	WEVV	CBS	12/1/2007	4:00PM
103	Florence	0.248	WPDE	ABC	11/17/2007	1:00PM
104	Lincoln	0.246	KHAS	NBC	11/25/2007	12:00PM
105	Greenville	0.245	WCTI	ABC	12/2/2007	3:00PM
106	Youngstown	0	WYFX	FOX	12/15/2007	1:00PM
106	Youngstown	0.242	WKBN	ABC	12/15/2007	1:30PM
108	Tallahassee	0.237	WTLH	FOX	12/15/2007	12:00PM
110	Reno	0.233	KRNV	NBC	12/15/2007	11:00AM
112	Lansing	0.226	WHTV	MYT	12/16/2007	7:00PM
113	Boise	0.223	KTVB	NBC	11/18/2007	12:00PM
115	Augusta	0.222	WBEEK	IND	12/15/2007	2:00PM
116	Traverse City	0.22	WPBN	NBC	11/22/2007	5:00PM
118	Montgomery	0.216	WSFA	ABC	12/8/2007	12:30PM
119	Fargo	0.21	WDAY	ABC	12/16/2007	1:30PM
120	Eugene	0.209	KEZI	ABC	12/15/2007	10:30AM
122	Santa Barbara	0.206	KKFX	FOX	11/25/2007	4:00PM
123	Lafayette, La	0.201	KATC	ABC	12/16/2007	3:00PM
124	Monterey	0.198	KCBA	FOX	11/24/2007	4:00PM
125	Bakersfield	0.193	KGET	NBC	11/17/2007	4:00PM
130	Chico	0.173	KRCR	ABC	12/15/2007	4:00PM
131	Amarillo	0.17	KFDA	CBS	11/25/2007	11:00AM
132	Rockford	0.167	WTVO	ABC	12/2/2007	1:30PM
137	Columbia, MO	0.153	KMIZ	ABC	12/15/2007	12:00PM
138	Duluth	0.132	KBJR	NBC	12/2/2007	11:00AM
140	Medford	0.148	KDRV	ABC	12/15/2007	10:30AM

141	Beaumont	0.146	KBMT	ABC	11/25/2007	1:00PM
149	Wichita Falls	0.135	KSWO	ABC	11/25/2007	1:30PM
150	Anchorage	0.13	KIMO	ABC	12/9/2007	12:00PM
152	Bangor	0.127	WBGR	IND	12/16/2007	4:00PM
156	Binghamton	0.123	WBGH	NBC	12/9/2007	3:00PM
156	Binghamton	0	WIVT	ABC	12/9/2007	3:00PM
158	Minot-Bismarck	0.12	KBMY	ABC	12/16/2007	12:30PM
162	Gainesville	0.109	WGFL	CBS	12/15/2007	1:30AM
163	Idaho Falls	0.106	KPVI	NBC	12/2/2007	11:00AM
165	Yuma	0.1	KYMA	NBC	12/1/2007	11:00AM
169	Utica	0.094	WUTR	ABC	12/8/2007	1:00PM
173	Elmira	0.085	WETM	NBC	12/9/2007	1:00PM
174	Jackson, TN	0.085	WJKT	ABC	12/8/2007	2:00PM
175	Rapid City	0.084	KOTA	ABC	12/9/2007	2:00PM
177	Watertown	0.082	WWTI	ABC	12/9/2007	3:00PM
189	Lafayette, IN	0.059	WFLI	CBS	12/9/2007	1:00PM
191	Great Falls	0.056	KBGF	NBC	12/15/2007	11:00AM
192	Bend, OR	0.056	KOHD	NBC		
193	Twin Falls	0.055	KTFT	FOX	11/18/2007	12:00PM
195	Eureka	0.053	KAEF	ABC	12/15/2007	4:00PM
196	Cheyenne	0.048	KCHY	NBC	12/2/2007	11:00AM
198	Casper	0.047	KCWY	NBC	12/2/2007	11:00AM
203	Fairbanks	0.029	KATN	ABC	12/9/2007	12:00PM
206	Helena	0.023	KTVH	NBC	12/15/2007	11:00AM
207	Juneau, AK	0.021	KJUD	ABC	12/9/2007	12:00PM
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